



Calumet County Business Trends

A Report from the Calumet County Economic Development Office

January 2007



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Calumet County's Economic Development website contains valuable information for any business owner, entrepreneur or anyone who is interested in economic development in Calumet County. The website includes information specifically pertaining to the county such as economic profiles, workforce profiles, studies and reports. There is a directory of all the businesses in Calumet County with contact information and the business type. The website also lists government contacts in Calumet County as well as municipal links and business association links.

If you are looking for a site or building for your business, look no further than Calumet Business. The website offers LOIS (Location One Information System), which lists available sites and buildings in Calumet County. LOIS gives the square footage as well as contact information and zoning for the site. LOIS also contains detailed information such as education, taxes, labor force, government and local contacts for each of the communities in the county.

Looking for low interest loans? Calumet Business has an extensive list of loans for every type of business. There are loans available from all levels—local, state and federal. Detailed information and criteria is also given regarding Calumet County's Revolving Loan Fund.

Listings of various organizations and programs provides technical assistance that might be beneficial for a business. There is also help for writing a business plan, environmental support, law advice and even patent and trademark information.

The site has information on grants for communities in Calumet County as well as technical support. Small Business guides, economic studies done in Northeast Wisconsin and Agri-Business guides are accessible on the website to printout.

CalumetBusiness.com is your one-stop shop when searching for information regarding business in Calumet County. If you have any questions or comments on the website, please contact Kelly Hoxtell, Calumet County Economic Development Specialist, at (920) 849-1493 ext. 790 or email kelly@calumetbusiness.com



Area Companies Donate to ABC's *Extreme Makeover: Home Edition*



Buechel Stone Corporation and Halquist Stone Company, both of Chilton, graciously donated materials to build a family's dream home. ABC's *Extreme Makeover: Home Edition*, a well-known national television program, came to Fond du Lac County in October to build a home for the Koepke family.

Buechel Stone Corporation and Halquist Stone Company, both specializing in stone for landscaping

and building, each contributed materials for the new home. Halquist Stone Company provided the granite counters for the kitchen, a rock wall for a bedroom and various landscaping materials. Buechel Stone Corporation gave materials for the building of the house. The show aired in November on ABC.

Buechel Stone Corporation also has been involved with other local charity work such as March of Dimes and Habitat for Humanity.

Calumet Economic Development Update

A Letter From Kelly Hoxtell, Calumet County Economic Development Specialist



Kelly Hoxtell, Calumet County
Economic Development Specialist

Phone: (920) 849-1493 ext 790

Email: Kelly@calumetbusiness.com

Greetings!

As 2006 comes to a close we can look back and reflect upon a very prosperous year in Calumet County. Overall, small and large businesses thrived in the county while new businesses came to life and flourished. New small businesses such as Family Focused Vision Care in Sherwood and Mud Creek Coffee in Stockbridge, brought services to the county that boost the quality of life we already enjoy. Manufacturers such as Amerequip Corporation and Metko, Inc. both from New Holstein, Ariens Company of Brillion, and the Buechel Stone Corporation of Chilton, have all made significant capital investments in their businesses to ensure their presence in Calumet County.

The county is expanding commercially and residentially. State census data finds that Calumet County is the second-fastest growing county in the state. Communities in the county such as Menasha,

Appleton, and Sherwood are quickly developing. The City of Chilton and Brillion are in the midst of redeveloping their central business districts, while Hilbert is improving their streetscapes and buildings.

Calumet County Economic Development continues to grow as a regional partner with NEWREP (Northeast Wisconsin Regional Economic Partnership,) FCEDP (Fox Cities Economic Development Partnership,) ITBEC (International Trade, Business & Economic Development Council) and New North, Inc. Working together with these groups helps ensure a sound, growing regional economy.

Calumet County Economic Development is dedicated to improving and maintaining the thriving economic environment that we reside in today. Please contact us with any questions, concerns or suggestions you may have. Your input is valuable to the county and its economic livelihood.

Entrepreneurial Workshop a Success



Future Entrepreneurs of Calumet County,
Hilbert

On August 9 aspiring entrepreneurs and a variety of speakers came together at the Merchant Haus in Hilbert to talk about starting their own business. The event was sponsored by Calumet County Economic Development and UW-Extension.

Speaker Kelly Hoxtell, the Economic Development Specialist for Calumet County, informed the audience about the county's Revolving Loan Fund which is a low interest loan available for people starting or expanding a business in Calumet County. Dennis Russell from the Wisconsin Department of Commerce continued the workshop with information on about loans and spoke about the various loan programs available through the State of Wisconsin. Kent Nelson,

President of QuickStart, Inc., located in Menasha, addressed the need for a solid business plan before starting a business. Dean Hunt, Business Manager of Parsons Brothers Construction in Stockbridge, discussed the process of building or renovating a new business. Gary Vaughan, Associate Director of the E-Seed Program at the Venture Center spoke about their entrepreneur program and the benefits of attending the class. Val Zwiers of Val's Bait and Tackle, LLC spoke about owning a small business in Calumet County and the process she went through to open her own bait and tackle shop in Stockbridge.

If you would like more information on the workshop or any information from the speakers, please call Kelly Hoxtell at (920) 849-1493 ext 790 or email kelly@calumetbusiness.com.

Business Toolbox: Tips For Effective Business Planning

- Conduct a competitive analysis in your market, including products, prices, promotions, advertising, distribution, quality, service, and be aware of the outside influences that affect your business.
- Clearly define your business idea and be able to succinctly articulate it. Know your mission.
- Seek help from other small businesses, vendors, professionals, government agencies, employees, trade associations and trade shows. Be alert and ask questions.

Tips courtesy of SCORE

Calumet Business Corner

Announcements from Local Businesses

New Business: Family Focused Vision Care

A brand new eye care facility has chosen Sherwood as its new home! Family Focused Vision Care has moved into Sherwood to bring eye care to the fast-growing community on Lake Winnebago.

Owned by Karin LaCount, O.D., Family Focused Vision Care offers thorough eye examinations, contact lens care, surgical co-management and ocular disease treatment and management. Family Focused Vision Care also carries major brand name spectacle frames, contact lenses and sunglasses.

Family Focused Vision Care took advantage of the county's Revolving Loan Fund and received a low interest loan to help start their business.

The practice is open Tuesday, Wednesday and Friday 9am-5pm, Thursday 11am-7pm, and is also open on Saturdays from 9am-12pm.

Family Focused Vision Care is located on W575 Castle Dr. in Sherwood between Millie's Restaurant and Head Insurance. For more information about Family Focused Vision Care, phone (920) 989-2012.

New Hours: Mud Creek Coffee

Mud Creek Coffee in Stockbridge would like to announce that it is now open for dinner Monday thru Saturday. The coffee shop and restaurant, which is located on 106 S. Military Road in Stockbridge, is continuously updating their menu by adding new items. Stop by to check out their coffees, sandwiches, wraps, paninis, soups and pizza. Mud Creek Coffee also has wireless internet available. New business hours at Mud Creek Coffee are as follows: Monday-Friday 6:00am-8:00pm, Saturday 7:00am-8:00pm, Sunday 8:00am-2:00pm.

Interested in having your civic group or organization meet at Mud Creek Coffee? Call (920) 439-1096.

Do you have a business announcement like a new business opening, expansions or moving to the area?

If you have a business announcement that you would like to share, please call Kelly Hoxtell at (920) 849-1493 ext 790 or email at kelly@calumetbusiness.com.



Family Focused Vision Care, Sherwood



Mud Creek Coffee, Stockbridge

New North, Inc.

Northeast Wisconsin's Newest Economic Development Group

If you haven't noticed, Northeast Wisconsin's economic environment has been under going a change.

New North, Inc. is the driving force behind the change with the help of a diverse group of people. These people come from businesses, government sectors, chambers of commerce, educational institutions, economic and workforce development groups as well as non-profit groups in Northeast Wisconsin. All have the same goal—to cooperate and showcase the northeast region of Wisconsin to the rest of the world as an economic force and with the high quality of life one can enjoy.

New North is comprised of an 18 county region in Northeast Wisconsin. The counties which make up the area called New North are Florence, Marinette, Oconto, Menominee, Shawano, Waupaca, Outagamie, Waushara, Winnebago, Marquette, Green Lake, Fond Du Lac, Manitowoc, and Sheboygan.

Green Lake, Fond du Lac, Calumet, Sheboygan, Manitowoc, Brown, Kewaunee and Door.

New North promotes the region as a brand to attract a market from outside of Northeast Wisconsin. New North also collaborates regionally with other economic development groups, supports an entrepreneurial environment and encourages ongoing education. All these efforts have made the region much more attractive to businesses outside of the area. New North held their annual Economic Development Summit on December 14 in Manitowoc where Governor Doyle, Senator Kohl and Congressman Kagen spoke to the audience.

If interested in joining New North or learning more information about the organization, log onto their website at www.thenewnorth.com or call (920) 336-3860.



The eighteen counties of the New North region.

Calumet County Planning Department
206 Court Street
Chilton, WI 53014



*A Report from the Calumet County
Economic Development Office*

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E-mail: kelly@calumetbusiness.com
206 Court Street
Chilton, WI 53014

Phone: (920) 849-1493 ext 790
Fax: 920-849-1481

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and development updates in Calumet County?**

**Sign up today and receive a newsletter
quarterly via email. Contact Kelly Hoxtell,
Calumet County Economic Development
Specialist at (920) 849-1493 ext 790, email
kelly@calumetbusiness.com, or sign up on
www.calumetbusiness.com.**

We're On the Web!
www.calumetbusiness.com

Calumet County Business Trends January 2007 issue is a special print edition to connect with the businesses in Calumet County. If interested in receiving this newsletter quarterly via email, see the information above.